Video:

Write Now! Persuasive Writing Prompts: **Write Every Day**

Practice your copywriting skills with this prompt from The Professional Writers' Alliance (PWA).

With this Write Now! tip, start building a daily writing practice.

After viewing this video by Will Newman and the prior one by Casey Demchak, the hope is that you've established the best time of day for you to do your writing and have also ritualized it into a daily activity. *(Or read the transcript below.)*

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Hello fellow writer.

There is one core strategy you must use if you want to become a good writer. Nothing else you can do is as important as this.

It's really quite simple. If you want to become a good writer and progress to becoming a great writer, you must write.

And you must write every day.

It'd be great if you could put aside half an hour, an hour, or even more every day to write.

But a lot of times when you're studying to become a professional writer, you can't put aside that amount of time in one chunk. In this case, put aside ten, fifteen, maybe even only five minutes to write.

What you do write?

Your life presents numerous possibilities.

Is there a restaurant you really enjoy going to on a regular basis?

Write a review for that restaurant.

Did you just finish a book you really enjoyed? Or one that you thought was an absolute waste of time? Or a movie you truly loved … or passionately hated.

Write reviews.

Or write articles for your church bulletin or service club newsletter.

But it's not enough just to write those reviews or newsletter items.

Once you've finished, let your writing sit for a day. Make sure you said exactly what you wanted to say. Make sure you aced that conversational tone. And make sure you eliminated all typos.

But that's still not enough.

You're a professional writer. As a pro, you write for others.

So once you've cleaned and polished your writing, send it to someone.

Whatever you do, don't shortchange your career. Write every day.

View Our Full Library of Persuasive Writing Prompts

Write Now! persuasive writing prompts are presented by the Professional Writers' Alliance (PWA) — a professional association just for direct-response industry writers. Learn about the many benefits of a PWA membership.

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11 Responses to "Write Now! Persuasive Writing Prompt: Write Every Day [video]"

Very nice video, Will. I've always enjoyed your written voice, and it's a pleasure to hear you speak.
Thank you for the excellent inspiration.

DNovander – over a year ago

Thanks for the reminder, Will. I also appreciate the suggestions on what to write.

Guest (ulaTurn) – over a year ago

I like the suggestion to write daily, I'll make a note of that. Thanks, Will

Ms G – over a year ago

Wow this is a simple but profound suggestion!! Thank-you sooooo much

Guest (Joan) – over a year ago

Thank you for your excellent suggestions. I read every day and I realized I can use my notes, etc. as prompts to write something different every day. The video by Nick Usborne "Powerful Proofing Tips" is also very helpful. He talks about how reading out loud the copy helps him find the awkward parts and making improvements. I find even rewriting is also another great way of writing every day and a source of ideas for what to write or read next.

lisa25 – over a year ago

Hello Lisa,

Using you notes from the reading you do is an excellent idea. Thank you very much for sharing it.

Will

Will Newman – over a year ago

Ok, thats me done with this 30 day writing exercise. Thank you for setting this up.
I have 2 hours set aside, daily for writing and Ill do my writing first thing in the morning (just to get this out of the way).
Next in the menu is writing emails. Ill be doing 1 per day (that is 1 email in 2 hours) and train myself to write faster.
Also, thank you for the editing tip. Ill need to integrate this as well somewhere as all good writing is supposed to be rewriting. Or thats what they say.

Guest (Kendrick) – over a year ago

Rewriting. In school, I just deemed it as extra work required. Why did I not listen and appreciate an instructor's corrections for success? Today I begin my journey with new light and many rewritings.

Notes of Melody – over a year ago

Hello Melody,

Thank. You for responding. Not wanting to rewrite, revise, and deep edit is a pretty typical attitude among young students. I see this all the time with the middle school and high school students I volunteer with. For them, there

is no payoff. But with us writers, though the work can be hard, the payoff is huge,

Good luck, best wishes, and much success, Will

Will Newman – over a year ago

Great video, Will!
I'm glad I've participated in this challenge of thirty days! I've been striving to write almost every day, yet it's not super possible since I have work. I usually commit to writing three hours a day. I used to do so in the mornings, but now I depend on writing sprints to help me stay motivated. Writing with a community makes it much more fun.
Right now, I'm working on getting a book published. It's not easy, but I think I'll manage. Recently, people have offered to help me with marketing, but I've told them that I have someone else to help me.
Hopefully, I'll get what I need to make my book become successful. I hope that for all of my books.
This was a great piece of advice and a great reminder! Good luck, guys! :)

Leslie Loo – 5 months ago

Hi Leslie,

Thank you taking the time to leave your insightful comments.

Good luck on getting your book published… and don't forget to keep studying.

Good luck, best wishes, and much success, Will

Will Newman – 5 months ago

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