# Video:

# Write Now! Persuasive Writing Prompts:

# Interview Someone Famous

Practice your copywriting skills with this prompt from The Professional Writers' Alliance (PWA).

**In this Write Now! exercise, you'll turn an interview into fascinating copy.**

Watch this video by Pam Foster, Director of Copywriter Training at AWAI (American Writers & Artists Institute) to see how you can strengthen your copywriting and results.

**Play Video**

Have you ever wondered what you'd say if you ran into a celebrity or industry leader that you admire? Would you be tongue-tied or would you be cool and nonchalant? What questions would you ask?

Think about people you admire in business, sports, entertainment, or of course, writing. Pick out one and write a mini-interview script as if you were actually going to interview that person. Better yet, be brave! Visit www.ContactAnyCelebrity.com and reach out to do a real interview article like those you can find in AWAIonline.com's article archives.

At the very least, there's valuable free content on that website, such as the article, "How to Celebrity-ize Your Business."

## View Our Full Library of Persuasive Writing Prompts

**Did you know you can use your interview writing skills to land more freelance writing jobs? Learn more about this and 25 other ways you can use to boost your writing business.**

**Write Now! persuasive writing prompts are presented by the Professional Writers' Alliance (PWA) — a professional association just for direct-response industry writers.** Learn about the many benefits of a PWA membership.

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# 5 Responses to "Write Now! Persuasive Writing Prompt: Interview Someone Famous [video]"

Reading the materials provide by AWAI and listening to webinars has set me on an exciting path as a successful Copywriter.

I have begun developing my niches for my copywriting business development.

Thank you for great resources and mentors.

*Virgil N Perry* – over a year ago

Thank you for the kind words! You're very welcome. We're so happy to help you achieve your copywriting goals. :-)

*Pam Foster AWAI* – over a year ago

I will do that. I will let you know if anything happens

*Musick* – over a year ago

Not-yet-copywriter but the writing prompts and links are a great way to explore ideas and resources at my own pace.
Thanks for including link to "25 ways" including interviews, to land freelance writing jobs.
I'm reading the current "Barefoot" issue - and that's also got great open-ended questions, & layout,for interviews.
Also very good: Article "How to Write an Exciting Interview" by Guillermo Rubio.

*lisa25* – over a year ago

Day 13... Im bit superstitious when it comes to number 13 so Im gonna skip this assignment.

*Guest (Kendrick )* – over a year ago

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