

Dan Kennedy's Writing for Info Marketers Training and Certification Program

Enrollment Open for One Week Only!

There's a niche that offers copywriters a **cadre of clients who "consume" a lot of writing repeatedly, month in, and month out.**

... Clients who can provide you with certainty, security and a steady flow of assignments.

That niche is the information marketing industry.

Information marketers' businesses use up more writing than any other, yet, ironically, many owners of these businesses are not good writers themselves or can do it but don't want to. And the quantity they need precludes them from doing it all.

That's why AWAI is excited to announce that enrollment in info marketing legend Dan Kennedy's comprehensive program, ***Writing for Info Marketers Training and Certification Program***, is open until Friday, March 15th 2013.

With Dan Kennedy's ***Writing for Info Marketers Training and Certification Program*** you'll receive a pass-key to a vast storehouse of freelance writing opportunities inside the 'information marketing industry' where Dan has lived for 35 years ... where clients need good writers now.

He'll tell you who the info-marketers are, where to find them, how to write for them ... give you templates and examples of what they need ... prepare you in every way to succeed with these clients and arrange to have your availability as a freelance writer advertised for you to these clients, at a **ZERO** cost to you.

Plus, you'll get:

1. Thorough, specialist preparedness for certain writing opportunities
2. Pointed access to opportunities and clients
3. Endorsement via Certification
4. Actual advertising of your availability done for you direct to the potential clients.

Literally, *everything* you need to succeed as a freelance copywriter and/or writer *for the info-marketing industry* ...

Dan Kennedy's **Writing for Info Marketers Training and Certification Program** includes four online modules:

Module 1	Comprehensive 'Tour' of the Info-Marketing Industry
Module 2	Needs of these Clients & Specific Writing Opportunities
Module 3	Client-Getting: Who, Where & How: Who They Are, Where To Find Them, How To Effectively Present Yourself To Them
Module 4	Effective Copywriting for Info-Marketers with a Portfolio of Samples and Analysis

You will also receive an (offline) Reference Manual, including Writing Templates, Outlines, Checklists and Samples, a copy of the up-dated *Official Get Rich Guide To Info-Marketing* from the Information Marketing Association, published by Entrepreneur Press as a course textbook, and **Dan's exclusive Certification**.

Dan is offering a special \$500 discount exclusively to AWAI until Friday, March 15th 2013.

[Learn more about Dan Kennedy's Writing for Info Marketers Training and Certification Program.](#)

Note: A limited size group of participants in this Program are being accepted now, BUT ONLY UNTIL March 15th 2013.

Your Biggest Freelancing Struggle – SOLVED!

We've put together an on-demand library of 26 proven methods — to overcome what new writers tell us is the biggest obstacle – the biggest "worry" – they face when getting started.

Transform your biggest freelancing "worry" into the most enjoyable part of building your business. Whether you're an introvert, extrovert, or somewhere in-between — you'll find field-tested strategies that suit your personality.

[Go here to get all the details.](#)



Related Content:

- [Interview with a Barefoot Writer: Annette Annechild](#)
 - [A Bangor Police Department Master Class in Social Media Copywriting](#)
 - [The Secret About Confidence](#)
 - [Interview with a Barefoot Writer: Chris Marlow](#)
-

American Writers & Artists Inc.

101 SE 6th Avenue, Suite A

Delray Beach, FL 33483

(561) 278-5557 or (866) 879-2924